

*2015,
the year of*

*Simply
Fun
Life*



Handbook

A Warm Welcome

Dear Queens and Members of the Red Hat Society,

A new year of Hatting has begun! It's great to have you as part of the Sisterhood! Please know that your Supporting Membership dues ("dooz") is critical to the functioning of the RHS. We anticipate sharing a great year with you.

In the spirit of our 2015 theme ("Simply Fun") we are simplifying everything that we can, including your Membership packet. By doing this, we will be able to hold your Membership dues ("dooz") right where they have been – at \$20 U.S. per year. Queens will pay an additional \$19 U.S. per year for their Chapter's Charter totaling \$39 U.S. per year. This packet includes your 2015 Membership card, a bookmark, your "Guide to Getting Started", permission to play slips and RHS stickers. Chapter Charters will be included as well in the Queens' packages. Additional goodies, including RHS Membership pins may be purchased any time throughout the year, online or by calling Hatquarters.

For a complete list of the benefits included in your yearly Membership please visit our website: redhatsociety.com. To ensure that we can also contact you, please be sure Hatquarters has your email address.

Questions?

RHS Hatquarters email: membershipservices@RedHatSociety.com

Phone: (866) 386-2850 (Toll free in U.S. or Canada)

(714) 738-0001 (International)

For office hours check our website.

Happy Hatting!

In friendship,

Sue Ellen

Sue Ellen Cooper
Founder & Exalted Queen Mother

Linda

Linda Murphy
Esteemed Vice Mother

Debra

Debra Granich
CEO & Queen Lady Bug

And all of us at Hatquarters

*You'll find specific information on how to connect to these different areas at the conclusion of the handbook.



The Queen icon denotes specific information for the Queens of RHS



The Member icon denotes specific information for Supporting Members of RHS

All other content is intended for both Queens and Members of RHS.

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About the Red Hat Society

What is the Red Hat Society?

We LOVE this question! The short answer: A playgroup for women! Most women approaching (or beyond) middle age have given our all to family, job and community for years and years. Although we've enjoyed it, along the way we may have allowed our bonds of friendship to gradually fray and our ability to let go and have fun to diminish, if not disappear completely. Membership in the Red Hat Society is a rewarding way to reconnect with old friends, make new friends and rediscover the joy of getting together with other women purely for the purpose of having FUN! We whole-heartedly promote periods of "recess" from the cares and duties of everyday life.

In the years since the RHS was established, we have been thrilled to witness even more meaningful interpersonal connections and deeper emotional support systems being built among our Members – not only within individual Chapters but world-wide. We have also found ourselves reshaping the way women "of a certain age" are viewed in today's culture by promoting not only fun and friendship, but freedom from stereotypes and fulfillment of goals and dreams. In recent years, we have added the goal of physical fitness as the foundation on which to build healthy, rewarding lives. We like to declare "We are NOT done! And we are NOT dead!"

Our website is the beating heart of the Red Hat Society. Starting as a place for Members to connect with Hatquarters and each other, it is a buzzing hive of lively chatter and continual vigorous sharing of ideas and interests among Members. The multiple forums provided for Queens and Members to interact (on the QMB) is, as they say "worth the price of admission" all by themselves!

It is also the place where Hatquarters posts constantly updated information about worldwide events and happenings with the RHS at large, in addition to tools, tips and services provided for the Membership.

Check in as often as you can; but be warned: "ten minutes" can turn into an hour!

Our Passion

We are a global society that connects, supports and encourages women in their pursuit of fun, friendship, freedom, fulfillment and fitness while supporting Members in their quest to get the most out of life.

- Fun** We celebrate life at every age and stage
- Friendship** We solidify and support the expansion of the bonds of Sisterhood
- Freedom** We discover and explore new interests and renew abandoned ones
- Fulfillment** We realize our personal potential
- Fitness** We embrace healthy, life-lengthening lifestyles

The Red Hat Philosophy of Life

The simple gift of a red hat, from one friend to another, has grown into a universal symbol for women around the globe who victoriously celebrate their entrance into the next phase of life. Its social message has resonated with millions of women, regardless of race, creed, occupations or age. Today Red Hatters are commonly seen out frolicking and embracing life to the fullest while wearing the now-famous symbol – a red (or pink) hat.

We emphasize the things that all women have in common. We invite all women to join with us on our “march to take over the world.” We have become our own women’s movement – not strident, not angry – placing a strong emphasis on the positive aspects of life. We stress the importance of friendship and sisterhood and the value of play; and we share a determination to find the good everywhere possible.

We value the individual contribution of each woman while also recognizing that each of us is a part of something much larger, a movement that is opening doors to a better tomorrow for woman of all ages. We’re so glad to have you as a part of this!

The Concept of Royalty

Why royalty? Why in the world not? We have embrace royal designations and titles as our due! Founders or heads of Chapters may call themselves “Queens” and rule (benevolently, of course) over their Chapters. Every other Member is encouraged to come up with a title for herself (perhaps humorous) incorporating some personal characteristic or interest. Examples: “Duchess of Dog-Walking” for a pet-lover, “Royal Red Snapper” (Chapter photographer) or “Empress of Exercise” for a fitness enthusiast. Have fun with it!

How it All Began

It’s a great story and we hope that you’ll visit our website to learn all about it! You can access it visiting <http://redhatsociety.com/about/legacy>. Enjoy!

The Red Hat Society Today

Today, RHS Chapters and Supporting Members are found in all 50 states and over 30 countries. We empower each other to pursue our passions and discover all that life has in store for us. We support one another through all of life’s celebrations and challenges, and we look fabulous while doing it! Today, The Red Hat Society is comprised of women from all walks of life who are committed to joyful living, growing, exploring new interests, having fun and creating new friendships.

The Red Hat Society’s hub (“Hatquarters”), located in Fullerton, California, operates under the leadership of CEO (AKA “Queen Lady Bug”) and is always ready to assist you. Hatquarters answers thousands of phone calls, letters and emails, prepares and mails Membership materials and serves the needs of our valued Members worldwide. With FUN at the center of the Passion Statement, Hatquarters is dedicated to connecting with Members and doing all we can to build and strengthen the Sisterhood of the Red Hat Society.

We recognize no barriers between women of different cultures, races or religions, choosing instead to focus on everything that women have in common. There is room for most women. The Society’s only prerequisite: a positive attitude and a desire to connect with like-minded women.

Membership Overview

As an Official Member you have access to a number of benefits, including unlimited access to our website. To view the further benefits of Membership, please visit our website, click on MY ACCOUNT and select the Access Member Benefits icon. Remember to check it often; we add even more benefits quite frequently!

Red Hat Society Members celebrate life in so many different ways--and how you participate is completely up to you! Our international online community is buzzing 24/7 with virtual discussions, tips, events and plenty of fun tidbits. Love to travel? You can arrange play dates with Hatters in different states and countries through our password-protected website and attend exciting RHS Conventions and other national and international events. Only official Members of the RHS are invited.

Queens and Supporting Members renew their Memberships annually. Queens also ensure their Chapters are renewed annually. It is important to renew your Membership and/or Chapter(s) on time, to ensure that you have full access to all of your RHS Member benefits! You can renew quickly and conveniently by signing on to the website or simply calling Hatquarters. Chapter and Membership renewals keep the Red Hat Society Global sisterhood going strong, not just for the current Members, but for women all over the world who have not discovered us yet--we want to be here for them when they need us!

Where Does the Money Go?

Hatquarters funnels all received revenue directly back into supporting all of the operations involved in running the RHS: covering the costs of maintaining, developing and providing programs for the benefit of RHS Members. You can find more information on this subject at RedHatSociety.com, sign in and click on MY ACCOUNT.

3 Official Rules

The Red Hat Society has always enjoyed using a play on words. From calling ourselves a “disorganization” to sharing that we have “no rules,” it is always fun to place our emphasis on play. The truth is, we would not be a thriving and global Sisterhood if we didn’t have a few rules we played by. Hatquarters is proud to have always limited them to a select few giving our Queens and Members plenty of room for play. These rules are:

1 A woman wishing to play as a Red Hat Society Queen or Member must pay annual Membership dues. Simply put, she must “pay to play.”

2 Queens of The Red Hat Society are asked to ensure that the women who play within her Chapter(s) support the Society through individual Supporting Membership dues of \$20 US annually. Those dues are paid to the RHS’s Hatquarters located at 431 S. Acacia Ave., Fullerton, CA 92831 and such dues are used to keep RHS alive and thriving.

3 When taking part in RHS gatherings or events, Queens and Members utilize the Society’s signature colors of red and purple (for those over 50) and pink and lavender (for those under 50). Our regalia makes us unique and special, causes others to take notice of us and gives women you may come in contact with a reason to ask questions and potentially join us. How a Queen or Member interprets the use of our colors is at her discretion and fun needs to be at the center of it. More information on the subject of regalia can be found later in the handbook.

Getting Started

The Role of a Queen

As Queen and Supporting Member, you pledge to stand aligned with the Red Hat Society's principles, values and guidelines and to ensure that all of your Chapterettes support the Sisterhood with their Supporting Membership dooz.

The Role of a Supporting Member

As a Supporting Member, you pledge to stand aligned with the Red Hat Society's principles, values, guidelines and to support the Legacy of our Sisterhood through annual Supporting Membership dooz.

Membership in the Red Hat Society is \$39 U.S. annually for Queens (\$20 US for Supporting Membership and \$19 US for Chapter registration) and \$20 US annually for Supporting Members. Supporting Members of the RHS join the Society first and then if they wish, they may align with a local Chapter.

Queen & Supporting Member Pledge

I pledge to faithfully support my Red and Pink Hat Sisters. I will use this positive spirit to impact my local community with the fun and friendship found only in official Red Hat Society Membership.

I promise to honor RHS by:

- Committing to all values, guidelines, principles and the Passion statement of RHS found within the RHS handbook and website
- Actively participating in the Sisterhood (i.e. playing online, taking part in local and international events)
- Representing RHS as true royalty when I am in regalia by being kind to others and carrying myself in a ladylike fashion
- Ensuring my annual Membership dooz are renewed on time
- Encouraging those with whom I am Hatting to become card-carrying Supporting Members of the Red Hat Society.

I pledge to wear the colors of official Membership (red and purple for those over 50; pink and lavender for those under 50) with pride--professing to the world that "Red (and Pink) Hatters Matter!"

I pledge to share the fun found in RHS Membership with women I come in contact with as a testament to the Society's Global sisterhood and quest to ensure women get the most out of life!

Most importantly, I pledge to ensure that FUN is at the heart of everything I do as a Red or Pink Hatter.

Queens and Their Chapter(s)

You may be starting your first Chapter or renewing your current one. In either case, your primary role is simply to have fun being the Queen and to share information from Hatquarters with your Members. We'll always let you know about big news first in the Queen-to-Queens monthly email Broadcast and request that you share the information with your Chapterettes! We can't emphasize enough that each Queen may assemble her Chapter in any way that she likes: you can plan all the outings yourself, ask a Chapterette to do it, distribute "duties" among the Chapterettes. Whatever works for you! We do suggest that this should involve as little actual "work" as possible. Most Queens begin by choosing a Supporting Member within her Chapter as "Vice Queen" to help with queenly duties, such as trailing around in her finery, making pronouncements, and benevolently watching over her Chapter. We hope to prove that – contrary to conventional wisdom - it IS easy being Queen!

The RHS is different from all other women's organizations in that Chapters are as diverse as the women who lead them. We are proud of our unique Sisterhood and celebrate all Members and their individuality!

Chapter Description

Visit MY ACCOUNT and click on Chapter Information you'll find it next to the name of the Chapter you wish to update. Click on View Chapter Profile. Click on edit. You'll see a box marked "Chapter Description." Use this area to share anything that you want others to know about your Chapter: when you meet, what you like to do, or special interests, such as scrapbooking, dancing or walking 5Ks! This will help other Members and Chapters that share your interests get in touch with you! Don't forget to click the save button in the bottom right corner.

Keeping the Fun Going!

Not every woman who joins the Red Hat Society wants to dive in and become Queen -- at least, not yet! That's okay! We are delighted that you have become royalty as a Supporting Member (At Large) of the greatest women's social organization in the world!

Queens and Supporting Members are free to contact local Chapter Queens to get better acquainted in a smaller Chapter setting or you may choose to remain a Member of Ruby RedHat's Rambler's Online Chapter. Either way is so much fun and both offer you the opportunity to enjoy attending larger group gatherings posted on the RHS EVENT CALENDAR, attending RHS-sponsored conventions and regional events, joining in the fun with the online communities on the Queens & Members Boards and getting to know Sisters all over the world. Sign-in to the website at RedHatSociety.com and click on MY ACCOUNT and FUN STUFF to familiarize yourself with all the fun tools available to you as a Queen or Supporting Member.

If you do not receive Membership materials or email communications from Hatquarters please call us (see contact information, page 32). We will be happy to help!

Fun Ways to Play

Chapter Outings (and In-ings)

The task of planning events should not fall on the Queen alone. One of the easiest ways to arrange events is to have each Member pick a month and assume responsibility for planning the event and notifying Members by invitation, phone or email. (However, if a different arrangement works better for your Chapter, go for it!) Members are encouraged to be respectful and RSVP in a timely manner. This makes it SO much easier for the organizers of the event, and ensures that the party gets off on the right foot!

Although RHS Chapters often prefer to make public appearances, it is a good idea to occasionally plan a potluck, game night, perhaps a pajama breakfast, at someone's home or whatever creative activity you choose to do. This can serve the purpose of deepening friendships and allowing time to discuss ideas regarding the future of the Chapter, as well as keeping everyone in close touch.

Though known for our fabulous tea parties, dancing and beautiful displays of fun, Red and Pink Hatters love to get creative: they've been known to stomp grapes at wineries, tour bread factories, host hat-making parties and turn things up with live entertainment! Get-togethers can last for one hour or an entire weekend, and they don't have to cost a cent. If you need some ideas for Chapter outings, check out the Activities Collection under FUN STUFF on the RHS website!

The Red Hat Society ever-so-gently reminds you of the Member Etiquette Section of this handbook. When representing the RHS at events or outings, we request that you promote a positive attitude and leave a lasting positive impression on all that you encounter.

Hoots

A "Hoot" is our word for an unstructured and extremely informal event. It often (but not always) involves a train. We choose a location and meet there for an event, a meal, or even just a day of shopping. The key to a Hoot is that each participant is responsible for her own reservations, transportation, and any meals. If your Chapter is hosting a Hoot, use the Red Hat Society Online EVENT CALENDAR to invite other Chapters in your area to participate. Occasionally, Hatquarters hosts a hoot in California or other regions. We've recently begun the tradition of Worldwide Hoot Days, when Hatters from around the world all Hoot on the same day! Watch the RHS website and Friday Broadcast for news of upcoming Hoots!

Multi-Chapter Events

To connect with other local Chapters and make new friends, many Chapters choose to organize regional get-togethers. Queens may use the RHS Online EVENT CALENDAR to post multi-Chapter events. The intent of these events is for Members to play together and meet other Hatters in the process. Policies relating to these events can be found online. If you are interested in planning an event using the Online EVENT CALENDAR, please go to RedHatSociety.com to learn more. Just go to My Account and select EVENT CALENDAR to get started!

RHS-Sponsored Conventions

RHS Hatquarters hosts one international convention every year, as well as occasional regional and special events. Supporting Members are extended a royal invitation to attend all RHS Hatquarters hosted events. These fabulous galas are over-the-top, once in a lifetime events where hundreds or thousands of Hatters gather for a weekend of non-stop fun. Imagine the thrill of seeing a ballroom filled with a sea of red, purple, lavender and pink! Our RHS-sponsored conventions bring together Sisters from all over the globe and provide great opportunities for RHS website buddies to meet in person. Find out more about RHS-sponsored events on the RHS website and don't miss the SAVE THE DATE page with a listing of all the upcoming events sponsored by Hatquarters! You will find it conveniently located under EVENTS on RedHatSociety.com.

Invite A Friend Contest

Give your referral number (your Member ID number) to every woman you refer to the Society. She'll use the number in the referral field when she joins. Automatically, you and the new Member will be entered for a chance to win full registration to the next Red Hat Society International Convention... FREE of charge!

To learn more, log on to our website, RedHatSociety.com, and go to FUN STUFF/Contests/Invite A Friend Super Contest. Use our easy-to-print FREE Referral Cards found on the website under FUN STUFF/Contests/Invite A Friend or order custom cards found under SHOPPING & OFFERS/Trading Cards. There are name badges available too! Good Luck!

Gift Membership

Giving the gift of Membership is as easy as a phone call to Member Services. We would be delighted to include a personal message just for her. Gift Memberships may also be used as a prize, a gift for Mother's Day, Secret Sisters or during holiday season gift exchanges. For Member Services, call (866)386-2850 (Toll-free U.S. and Canada) or (714)738-0001 (International).

Event Requests, Special Proclamations

Did you know that Hatquarters may be available to send one of our staff to your next event? We have done so many times and we can't wait to learn when your next great event will be. What's on your calendar?

We can also provide personal assistance by mailing a Proclamation in honor of a special Chapter anniversary, a Member celebrating her 100th birthday or provide a fresh State of the Sisterhood update for your event!

Please contact us at (866)386-2850, (714)738-0001 (International callers) or email us at memberservices@RedHatSociety.com if your Chapter would like to sponsor a Hatquarters representative at your next event.

Visit Hatquarters

Each and every Member is invited to visit Hatquarters of the Red Hat Society. Tours, photos, social media picture posting, interviews (should time permit) and a special experience are the order of the day when a Queen or Member joins us. It is requested that you communicate with the Hatquarters team at least two weeks prior to your visit so we can ensure you are properly taken care of.

Please contact us at (866)386-2850, (714)738-0001 (International callers) or email us at memberservices@RedHatSociety.com to coordinate your visit.

Customs & Traditions

Birthday Suits (*No, not that kind!*)

Wear the RHS colors in reverse for your entire birthday month (purple hats with red clothing or lavender hats with pink clothing). You can also don the birthday colors during your Chapter's birthday month and the RHS birthday month of April! This will ensure that you get the extra special attention you deserve. It's all about you!

Brim-Brushing

Hatters enjoy gestures of affection when bidding each other hello or goodbye, but hugs tend to knock hats to the ground. Therefore, when in our regalia, we are comfortable with mutual shoulder touching and gentle brushing of hat brims.

Chapterettes

A special name for ladies within a local Chapter.

Coronation

The formal ceremony held for Queens of the Society. The official "crowning" ceremony can be simple, elaborate, crazy, silly or all of the above—as long as it's fun!

Dessert First

Who wants to sit around waiting for the good stuff? Not us! We like the "dessert first" approach to life!

Gutsy Gals

Our term for those courageous Supporting Members who attend RHS events all by themselves. They won't be alone for long!

Meetings

Hatters don't have them (a bit too boring for our tastes)! We prefer gatherings, hoots, get-togethers, affairs, and galas. Anything but "meetings"!

No Boys Allowed

Don't get us wrong, we love our men! But RHS events are for women only. We've found that our men enjoy seeing us happy together and gladly find other activities to occupy their time while we "Hat." Rare exceptions may be made: although men may not be Members, a Chapter may invite significant others to some events, such as Valentine's Day parties or cruises, or perhaps invite grandsons to join them for bowling. Of course, we do let our best guys drive our floats in parades or assist us when we need help!

Pink Hatters

Pink Hatters, sometimes known as "Ladies in Waiting," are a wonderful and essential part of the Red Hat Society. Not yet 50, Pink Hatters deck themselves in lavender and

pink until their “magic birthday!” Some Chapters are made up of entirely of Pink Hatters! Pink Hatters also reign as Queens—but they continue to wear lavender and pink until they REDuate. Pink Hatters are a huge part of the RHS global sisterhood. Women of all ages find Sisterhood in the Red Hat Society!

Official Instrument

The Kazoo. Why? Anyone can play one (just hum into it!), they’re portable, and group concerts are easily arranged: hum away!

Official Sport

What could possibly be a more appropriate “sport” for Hatters than shopping? Whether we’re scouring thrift stores, browsing the online Official RHS Store for bling or trooping through the mall in full regalia, we are constantly working on our “game.” This is the sport we were born to play!

Red Hat Society Day – April 25th

The Official RHS birthday! This is a fun-filled holiday celebrating the anniversary of the very first Red Hat Society gathering which took place on April 25, 1998. Queens and Members come up with their own unique way to celebrate. Many of us choose to celebrate all month long!

“Red Spread,” or Taking over the World

Two “tongue-in-cheek” terms for the fast growing popularity and presence of the Red Hat Society all over the world. (Actually, we DO plan to take over the world—eventually!)

REDuation

A Pink Hatter’s “rite of passage” which may include a creative ceremony or just a simple swapping of a pink hat for a red one. (We definitely encourage elaborate ceremonies whenever possible, especially when you celebrate the big 5-0!) Esteemed Vice Mother Linda Murphy actually wrote a REDuation poem that is often used in such ceremonies!

Official RHS REDuation Poem-For Members turning 50

*No longer is 50 a birthday to dread
But cause for a celebration instead
And so we salute a former Pink Hatter
As we proudly proclaim that RED HATTERS MATTER!*

*Now gather ye round and join hand in hand
And ask that our Sister _____, please stand
As I carefully lift her pink hat from her head
To replace it today with a chapeau in RED*

*We shall drape purple over her shoulder
The color we wear as we grow older
REDuation complete, we announce this day
_____ is ready to come out with the big girls and PLAY!*

Coronation Pledge - For Recognition of Queens

I _____ do solemnly swear that I,
having ascended to the lofty status of Queen,
will gracefully and regally fulfill the duties of the office,
including, but not limited to, the following:

*I will reign over my chapterettes with a kind, benevolent spirit,
valuing each member for who she is.*

*I will promote harmony and understanding among our world-
wide sisterhood.*

I will wear my colors and regalia proudly.

*I will wield my scepter and make grand pronouncements
whenever the mood strikes.*

*I will honor the spirit of the little girl that lives inside myself
and those of my Red Hat sisters as well.*

*I will promote the core values of the RHS - fun, friendship,
freedom, fulfillment and fitness – wherever, whenever I can.*

*I will never call a “meeting,” make a “motion” or possess a
copy of Robert’s Rules of Order.*

*I will refuse to take myself – or anything else within my power
- too seriously.*

I will do myself, and the Red Hat Society, PROUD!

Ode to the Red Hat Society

This delightful poem was written by RHS Founder and Exalted Queen Mother Sue Ellen Cooper!

*A poet put it very well. She said when she was older,
She wouldn’t be so meek and mild. She threatened to get bolder.
She’d put a red hat on her head, and purple on her shoulder.
She’d make her life a warmer place, her golden years much golder.
We read that poem, all of us, and grasped what she is saying.
We do not need to sit and knit, although we all are graying.
We think about what we can do. Our plans we have been laying.
Instead of working all the time, we’ll be out somewhere playing.
We take her colors to our hearts, and then we all go shopping
For purple clothes and hats of red, with giant brims a-flopping.
We’re tired of working all the time, and staying home and mopping.
We order pies and chocolate fudge, and rich desserts with topping.
We crown ourselves as duchesses and countesses and queens.
We prove that playing dress-up isn’t just for Halloween.
We drape ourselves in jewels, feathers, boas, and sateen.
We see ourselves on television and in magazines.
We laugh, we cry, we hug a lot. We keep each other strong.
When one of us goes out for fun, the rest all go along.
We gad about, we lunch and munch, in one big happy throng.
We’ve found the place where we fit in, the place we all belong.*

Red Hat Vocabulary

Because I'm the Queen: This is reason enough to do anything you want—as long as it's fun!

Bling: Jewelry of all shapes and sizes that impressively and brightly adorns all we wear when we are in our regalia.

Gaudy is good: Why wear one necklace when you can wear two...plus three bracelets, a brooch, and a stunning hat! This is our dress-up time: we like to go all-out!

Hataches: May be caused by wearing your hat too long.

Hatting: Whatever a Hatter does while in regalia—Hatting can include grape-stomping, bungee-jumping, antiquing, thrift store shopping, enjoying tea, or anything else you want!

Ladies in Waiting: A loving term in reference to our Pink Hatters. See “Pink Hatters” for more information.

Hattitude: The proper Red (and Pink!) Hat spirit.

Hatquarters: The International Headquarters for the Red Hat Society located in Fullerton, CA, USA.

Painting the town red: When a group of Hatters go out on the town for some fun in regalia.

Recess: Sometimes life can feel boring—almost like being back in school! Hatting is our “recess,” when we go out to run around and play!

Regalia: Our clothing choices when we are at play. Any shade of purple clothing with a Red Hat for those over 50 and any shade of lavender clothing with a Pink Hat for those under 50.

QMBers: Those Queens and Members who gather to chat on the Queens and Members Board

QMB-itis: The affliction that becomes all consuming as you find yourself on the Queens and Members Board 24/7!

Scuffies: Pink, Fuzzy Bedroom Slippers that RHS mascot, Ruby RedHat wears for comfort. She has a tendency to lose them at international conventions. If you find one, there may be a reward!

Think outside the hatbox: Our phrase for getting creative!

Think pink: Some of our most creative and lively Hatters are our Pink Hatters! This is our phrase to remind them to keep coming up with those crazy ideas for fun!

Trading Cards: A Supporting Member's official calling card. Every Member is invited to have her own set so that she can pass them around to all that she encounters.

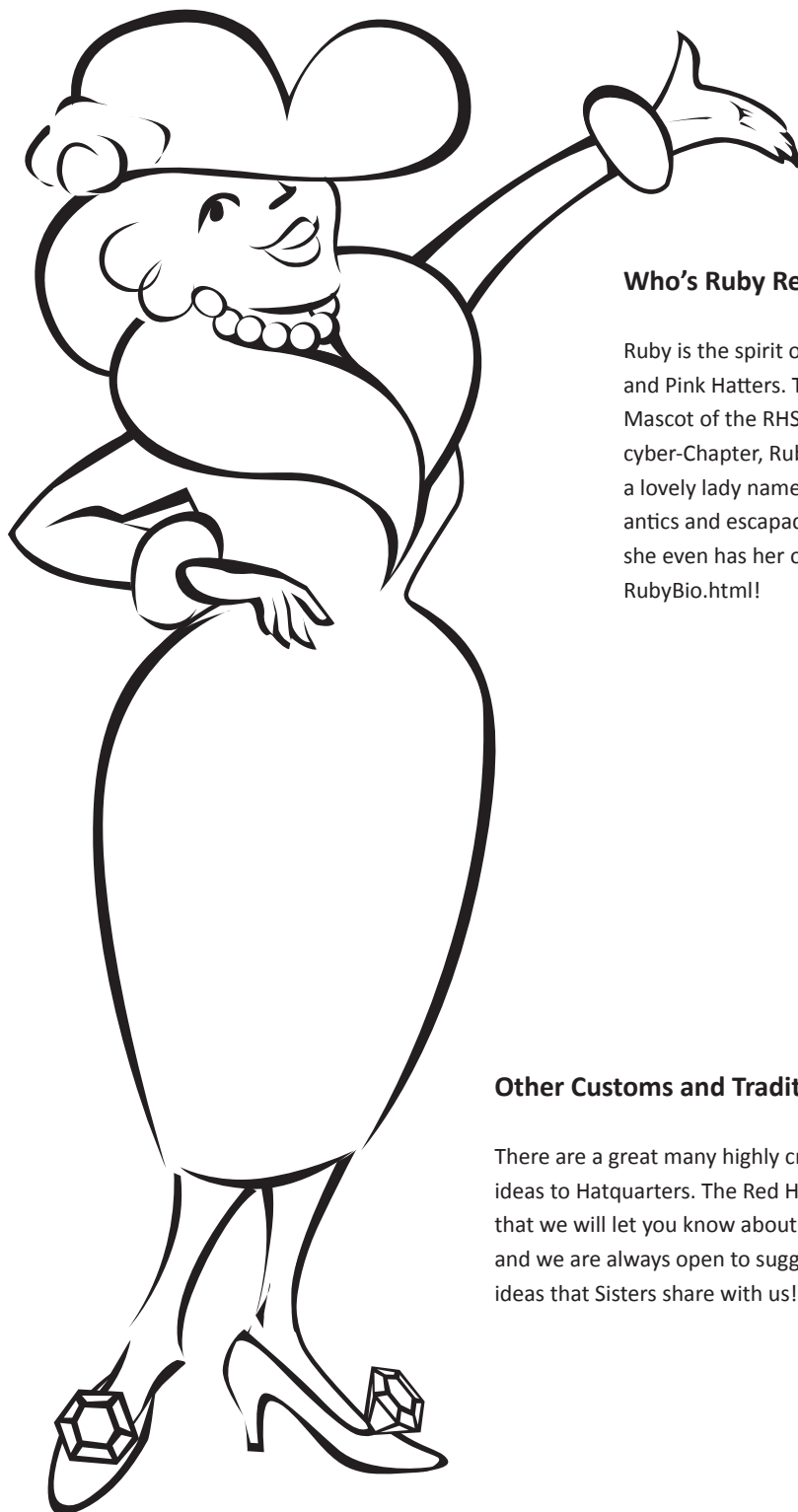
Red Hatters Matter: This is one of our signature phrases, and is proclaimed at the end of every official RHS Event. We do matter!

Scarlet Sparkle

A serendipitous happening in the life of a Hatter, which occurs because of her Membership in the Red Hat Society.

The Wave

The Queenly wave, which is the official RHS greeting, is performed by cupping the hand, fingers together, and ever-so gently swiveling the wrist back and forth in the direction of the adoring throng (or other Hatters). Oh, so ladylike and refined, don't you agree?



Who's Ruby RedHat?

Ruby is the spirit of the little girl who lives inside all Red and Pink Hatters. This vivacious character is the official Mascot of the RHS. Ruby is also Queen of her very own cyber-Chapter, Ruby RedHat's Ramblers. Her best friend is a lovely lady named Pearl! You can read all about Ruby's antics and escapades on the Red Hat Society website; she even has her own bio at RedHatSociety.com/press/RubyBio.html!

Other Customs and Traditions

There are a great many highly creative Red Hatters and many of them contribute ideas to Hatquarters. The Red Hat Society is constantly evolving. You can be sure that we will let you know about new customs and traditions as they are adopted, and we are always open to suggestions for new ones! Hatquarters loves to share ideas that Sisters share with us! Send them to stories@RedHatSociety.com.

Communication

Staying Connected to Hatquarters

Hatquarters is continually working on new ways to help Members find friendship, share fun ideas and talk about their life experiences. The best ways to connect with Hatquarters and other RHS Members are:

RedHatSociety.com

Our Queens and Supporting Members are the heart of the RHS; Hatquarters is the hub. The website is the place where all Hatters can get communications from Hatquarters and connect with Sisters across the globe. It's the center of activity where stories are told, friends are made, activities are planned and information about upcoming events are shared. You can also find Member-exclusive downloads, party favors, craft ideas, games, and discounts. It pays to know the RHS website!

Social Media

The Red Hat Society has a thriving social media presence! Queens and Members from around the world chat on our own social platforms, the Queens & Members Board (QMB--You'll find more detailed information about these connections to follow), participate in fabulous contests on our Facebook fan page, read our latest blog posting on RED HAT CHAT and keep updated on their Sisters' activities on Twitter. Hatquarters personally invites you to LIKE our Facebook Fan Page so that you may take part in all the fun. Don't forget to share these fun resources with your family and friends! You can find all of these connections on the RHS website (RedHatSociety.com). Look for the RHS Community box located on the top left of the home page.

Visit our website: RedHatSociety.com

Follow us on Twitter!: twitter.com/RedHatSociety

Join us on Facebook: facebook.com/RedHatSocietyPage

Follow our Pins on Pinterest: pinterest.com/redhatsociety

Subscribe to us on YouTube: youtube.com/user/RubyRedhat

See our videos: RedHatSociety.com/videos

Read the RHS blog: RedHatSociety.com/blog

Follow our photos and videos: instagram.com/RedHatSociety

Chapter Search

Any Queen or Supporting Member may use the CONTACT CHAPTERS feature of the RHS website; this feature is exclusive to Members and requires that the user be a registered Queen or Supporting Member of the Red Hat Society. This means that Queens are only contacted by Supporting Members who are authorized to contact them and want to play! This also helps protect you from unwanted solicitors, vendors, and other salespeople who will never have access to any of our Members' contact information.

Queens and Members also use the CONTACT CHAPTERS feature to get in touch with Chapters in cities they may be traveling to, or to spread the word about an upcoming event. It's a great way to get connected! If you have a challenge, don't forget your team at Hatquarters stands ready to help you. Simply call us at (714)738-0001 or (866)386-2850.

Queens & Members Board

The QMB (forum.RedHatSociety.com) is a simple online bulletin board, on which Hatters from all over the world post messages, share stories, get excited about upcoming events and make new friends! All Queens and Supporting Members are invited to join in the fun! There are forums for new Members, events, “Hatters Chatter,” photos and more. Just sign-in with your user name and password, click on your account and find the QMB button to start reading posts, then create a post to say hello and introduce yourself! It’s open 24 hours a day, 7 days a week. (Somebody’s always up on the other side of the world!)

Online Event Calendar

Looking for some fun in your local area or internationally? Use this feature to find Hatquarters-sponsored events and/or Chapter events near you. Check it often to see what’s going on in your neighborhood! For full instructions, sign in to the website, select My Account and click on Smart Hatters Guide to New Features.

Friday Broadcast

Every other Friday Hatquarters sends out an email (and posts online) an email full of ideas, information, interesting escapades and heartwarming stories sent in by various Members around the world. Make sure you take a look at it every other week to find out what’s going on in your Society! You can also read it on the RHS website weekly (go to FUN STUFF, and click on Friday Broadcast). We send the Friday Broadcast every other week; if you do not receive it, please email us at memberservices@RedHatSociety.com.

Hatters who are completely unable to view the Friday Broadcast may call us at (714)738-0001 and press # to hear a limited version of the Broadcast by phone.

Queen-to-Queens Broadcast

Sue Ellen Cooper, our Founder and Exalted Queen Mother, emails a monthly broadcast especially for all current RHS Queens, addressing hot topics, including communications from Hatquarters about upcoming events and opportunities for all Members. We like to make sure that you have the most up-to-date Red Hat Society news available! Once you have the scoop, we encourage you to share the information with your Chapterettes. We find that this communication keeps our Members engaged and excited about what is ahead for the coming month(s). Even more exciting, is that one Queen each month will be spotlighted as “The Queen of the Month” within the Queen-to- Queens Broadcast. This Queen will also receive her own Facebook tab spotlighting her story with the world. If you would like to be considered for Queen of the Month, simply send an email to [**EQM@RedHatSociety.com**](mailto:EQM@RedHatSociety.com).

Red Hatter Matters

Our official digital magazine, the “Red Hatter Matters,” is published online on the RHS website It’s a magazine that is dedicated to – and all about – you! It’s brimming with essential information about RHS activities, current events, new benefits and seasonal fun. We also publish the exploits of some of our most fun-loving Hatters, share recipes, and print Hatters’ responses to the Question of the Month. You can view the current issue, as well as an archive of the past few issues on the RHS website at RedHatSociety.com/rhm. Have a story you think should be featured? Simply send us an email to stories@RedHatSociety.com.

Special Emails and Mailed Offers

Emails: Nearly every week, Members receive special communications from Hatquarters, on such subjects as RHS-sponsored events, online store promotions from our store, Partners who support the RHS and more. You can change your preferences at any time by signing into your account or calling us.

All emails from Partners are sent out on behalf of the Partner by RHS directly. RHS never shares your information with outside individuals or organizations.

Mailed Offers: On occasion, RHS Partners may provide Queens and Members with specialized mailings direct to their door. RHS Queens and Members can rest assured that we do not share your personal information with that Partner. RHS handles the mailings for these special Partners through our mailing channels.

Your Stories

We encourage all Hatters to send stories about their Chapters or individual Members (with pictures, if you have them!) to Hatquarters at stories@RedHatSociety.com. Although we cannot use every story we receive, we love to share as many of them as possible with RHS Members everywhere!

Requirements of Chapter Queens and Supporting Members

First, Queens and Supporting Members follow the role for each mentioned at the beginning of this section of the handbook, which includes ensuring that their annual Membership dooz are current.

The Red Hat Society does not believe in “rules”, but rather guidelines as denoted earlier in The Role of a Queen and Supporting Member. Queens and Supporting Members are asked to uphold these guidelines so that we might all--together--ensure the Global sisterhood of the Society lives on for generations to come.

All Members Hatting with a Red Hat Society Chapter are expected to be paid Supporting Members. The Society encourages all Queens and Supporting Members to invite guests to Chapter functions from time to time to experience what RHS is all about before joining. Keep in mind that guests should not frequent Chapter events unless they join to become an official Queen or Member. These invitations are meant as introductions to the Society and guests should be given instruction on how to become an official Member at that time. By encouraging new women to experience the magic found only in the Sisterhood, you are doing your part to ensure the Legacy of the Society.

How old do you have to be to become a Member of the Red Hat Society?

Although we originally suggested that perspective Members be approaching age 50 or beyond, we have expanded our outreach to include women of all ages who recognize their need for more fun and friendship in their lives. We do require that those who attend official Red Hat Society sponsored events be at least 21 years old.

Chapters may include both Red and Pink Hatters, with the only difference between them being the colors they wear. Queens may be either Red or Pink Hatters.

Each Chapter determines who may attend their events. Sometimes they may even include children, teenagers or husbands for some of them!

Your Online Experience

We invite you to make good use of all that is provided on our website. Because we have Members all over the world there is activity going on 24/7! If you are new to the RHS, we suggest you begin your exploration of the website by investigating the features found under "MY ACCOUNT."

You can use the RHS website to contact Queens directly through the CONTACT CHAPTERS feature, check for local and global events on the Online EVENT CALENDAR, and answer the Question of the Month. Explore the Activities Collection for games and party ideas, and print out your own RHS-themed greeting cards, t-shirt transfers, paper dolls and more (look under FUN STUFF)! There's so much to do, and we're always adding new information to the site that can enhance your Membership experience, so check back often!

Gathering Your Chapterettes (or Royal Court)

There are as many ways to gather Members for a Chapter as there are Chapters. Some new Queens begin by calling a few friends and acquaintances together. Some Chapters begin with several women who share similar interests: books, gardening, card games, or any other activity! Some Queens just put out the word through personal sources that they are looking for Members and wait for their phones to ring. We even know of one Queen who put a sign in her car inviting interested women to contact her by email! The Society merely requests that each woman who joins in on the fun be registered as an official Supporting Member of the international Red Hat Society first. She is then free to participate within the Chapter.

One of the best and most important ways that you can add Members to your Chapter is to list it as "open to new Members" in your Chapter record on our website. If your Chapter is open to new Members, the CONTACT CHAPTER feature will provide Sisters with the ability to align with your Chapter. The website feature will send an email to your inbox with the message(s).

When you get an email alerting you to a potential new Chapterette or message, please respond to them within two weeks. Think about how you'd feel if you were standing there with hat in hand, ready to play and waiting for someone to call or email you back. Hatquarters spends a great deal of time trying to connect new Members with you. Hatters who find you through Hatquarters are already RHS Members and are ready to play! Their individual RHS Membership allows them to join your Chapter. Just call Member Services or email us at memberservices@redhatsociety.com with the Member's name and ID number to have us move someone from Ruby's Chapter to your Chapter roster.

OPEN or CLOSE Your Chapter and Update Your Chapter Description

You may do both of these actions by logging in to the same place on the website.

- Log in and click on MY ACCOUNT
- Click on Chapter Information
- Click on the Chapter Name
- Click on edit. Select OPEN or CLOSED and/or update or add a Chapter Description.
- Click on SAVE.

Your Chapter must be OPEN to add NEW Members.

The easiest way to add new Members you recruit yourself is to ask them to sign up online for themselves. Give them your Member ID number to use as a referral number and your Chapter ID number to use to be added to your roster. Refer them to the website under “Join the Red Hat Society” section. It really doesn’t matter how you get started or how many Members you start with (maybe two, maybe 20). All that matters is that you start. We confidently predict that your Chapter will soon assume a life of its own. They all do! It’s what makes our Society so unique. RHS’s only requirement is that you ensure your new Chapterettes sign up with the international Society first at RedHatSociety.com. As a Supporting Queen, you can keep track of your Chapter as it grows through your online Chapter roster feature.

When considering new Members, recruit positive and supportive women who are truly looking for more fun and friendship in their lives and who you believe will share the values of the RHS. Explain the privilege and value of being a Supporting RHS Member. Make sure they know what their role is within the Society. (This can be found in the Handbook or the downloadable version available to all Queens and Members under MY ACCOUNT.) If a Member does not use a computer, find a buddy who does to keep her up to date on RHS news. Share with them all the benefits of Membership as we find that once women understand just how much they can connect to others, then the real fun begins. The Hatquarters of the RHS wants each Member to feel connected to the organization. She must understand and be excited about being a part of an international Sisterhood committed to fun and friendship.

Your First Get-Together

Red Hat Society Chapters do not have “meetings.” The very word gives us chills! We much prefer get-togethers, events, gatherings, outings and anything that sounds like “party.” But “meetings”? Never! You begin shaping your Chapter at your first get-together. Take some time to get to know one another, get everyone registered, bestow royal titles upon yourselves and make a wish list of future events you’d like to plan. If you do not personally have an email address, please select one of your Members (we call her an “Email Female”) to be the official Chapter contact and add her email address to the Chapter record so you and your Members don’t miss a thing! This is very important because email is the primary way that Hatquarters communicates with Queens and Members. We suggest that you discuss topics such as what activities to enjoy, how large you want your Chapter to grow, when you will gather and how often. This gathering will mark the beginning of your Chapter’s adventures. May there be many, many more to come!

Choosing a Chapter Name

A Chapter name can be just about anything you, as a group, choose. It is a name that describes the Chapter’s attitude. Although it sometimes seems that every name imaginable has been thought of, we hear of great ones every day. Pick whatever you like! But if you do choose the same name as another Chapter (such as “Bodacious Babes”) we suggest that you distinguish your Chapter in some way, perhaps by adding the name of your city. Example: “Bodacious Babes of Billingsworth”. Please note: at this time, we must ask all Chapters to avoid using the name “Red Hot Mamas,” as this name is in use by another organization.

Choosing Royal Titles

In the spirit of play, every Hatter is encouraged to dream up a title for herself. We have ladies, baronesses, mistresses, princesses, duchesses, countesses and many more! Perhaps the chosen title refers to a particular hobby, personality trait or interest, such as “Lucky Lucy” for someone who feels lucky in many ways. If you like to snap photos, “Digital Dame” could be fun! A playful title can be the first step toward giving yourself permission to play. A list of titles may be found on the RHS QMB under HATTERS CHATTER and the thread is entitled, FUN ROYAL TITLES. A link may be found under MY ACCOUNT. Feel free to choose one of those titles, or create your own!

How to Upgrade to Queen

So you’ve decided that you would rather be a Queen! Good for you! You can upgrade your Membership status to Queen at any time. For full instructions, sign in to the website and select MY ACCOUNT. Upgrading from Supporting Member to Queen involves only a small additional fee of \$19 US, which covers the Chapter registration, Chapter charter, access to the online Queen handbook and access to special Queens-only materials on the Red Hat Society website. Your Chapter expiration date is rolled back to your Supporting Member expiration date. For example, suppose that you became a Supporting Member on May 1st and decide to upgrade to Queen on June 1st. Your new Chapter expiration date becomes May 1st of the following year and you retain your current Supporting Member card until the Chapter renewal. Your new Chapter Charter will be sent to you promptly and your reign shall begin!

Chapter Play Money

The RHS Society dooz are \$39/year for a Queen’s own Membership as well as the registration of the Chapter. Each individual Supporting Member pays \$20/year. We are pleased that we have managed to keep both of these figures static for several years. Essentially, these are the only fees that the RHS asks for, in order to keep the organization running.

Although most Chapters DO NOT require local Chapter dooz, there are some Queens who collect a small amount of money from their Members to be used for miscellaneous Chapter costs (gifts, party favors, postage for mailings, etc.) This is sometimes referred to as “passing the hat.” If money is collected for the local Chapter, it is understood that all Chapterettes will ensure that they are current Supporting Members of the Society BEFORE local Chapter funds are requested.

Please consider what will happen to any funds if the Chapter disbands or Members who have contributed leave the Chapter. If you decide to open a Chapter checking account, it must be considered a personal account; we suggest two to three signers be required. Many banks call these “garden club” or “Christmas” accounts—check with your local banking institution to see what kind of account will work best for the Chapter. The Chapter checking account must be in the name of the Chapter, not “The Red Hat Society.” It’s important that the Members who contribute (no matter how big or small the amount) agree on everything regarding the handling of Chapter funds. Please remember, Chapter play money is just that: funds for fun right where you are – not to pay anyone’s dooz to Hatquarters!

Regalia – Wearing Your Colors

Hatters age 50 and over wear any shade or print of purple clothing with red hats. Those under 50 (fondly referred to as Pink Hatters) wear any shade of lavender clothing with

pink hats. This is all that is absolutely needed to be dressed in “regalia.” Be creative and wear your colors the way you feel most comfortable. Your entire outfit from head to toe does not have to be purple or lavender, but the more color the better—and that can (but does not have to) include shoes! Each Member is encouraged to wear colors, display creativity and play dress-up to her heart’s content. How will your adoring public know who you are if you don’t dress the part?

Note: Full regalia may not be appropriate every day of the week, and Hatters often choose to wear purple or lavender only on the top or the bottom. As long as you are wearing our colors, you’re good to go! Remember, the spirit of the Society is in your heart and mind! We have found that wearing your RHS Supporting Membership pin is a great way to let women you may come in contact with know where your heart lies. Consider wearing your pin every day, not matter what else you may be wearing. You will be surprised what amazing conversations can be sparked through wearing it.

Some have asked exactly what constitutes a hat: will a bow suffice? Or, what shade of purple is the proper shade? Can I wear red shoes with my purple outfit? Can I wear a purple print dress? Can I wear a magenta hat?

Remember, this is regalia, not a uniform. Each Member chooses how she will express herself visually. It is more important to enjoy each other’s company than to worry about small details regarding what each one is wearing. It’s all part of the same informal spirit that we use to avoid “meetings”—there is no place for “Robert’s Rules of Order” at our gatherings! Let’s keep the fun in the Society. Just stick to the basics: red (or pink!) on the head, and something purple (or lavender) below. Simple! That is what makes being a Red Hatter so appealing...less rules and more fun.

Chapter Size

How many Supporting Members can a Chapter have? The answer is: how many do you want...a table full or a room full? It is a good idea that all Members should agree about the eventual size of their Chapter. If you feel your group is getting too big, remember branching out and creating a new Chapter is a great option. Refer to how to Spin Off a Chapter on page 25.

Playing With More than One Chapter

Your Membership covers it all; dooz are paid once a year to RHS Hatquarters, and your participation in local Chapters is limitless! As a Queen or Member, you are eligible to play with as many “open” Chapters as you wish. It is not uncommon to see Supporting Members remain a Member of Chapter ID #1 Ruby RedHat’s Ramblers (Ruby’s), play with Chapters in the local area and take advantage of many of RHS’s online connections and EVENT CALENDAR. Others choose to pal around with a local Chapter. Currently, RHS does not list Queens or Members on multiple rosters. Some Members enjoy fun all around by participating with a local Chapter, playing with other Chapters at events, and chatting with all the ladies in our online community. You only need to be listed in one Chapter as a Supporting Member, there’s no need to pay for additional Memberships. There are no barriers, and no limitations. Party and play to your heart’s content!

Be Kind To Each Other

The RHS values integrity and respectful behavior among its Members as well as between its Members and the general public. The RHS does not condone nor will it tolerate any instance of harassment between Members in which intentional ill will is conveyed between Members. If an instance of harassment is reported to the Red Hat

Society, we will record the instance and will send an email to the offender telling her to stop harassing the victim. If this behavior continues, we will restrict access to the RHS website, QMB forums and may possibly revoke Membership for the year. If this behavior persists or we believe there is a serious threat to the victim we will report all communications that we have saved as proof of the harassment to the authorities.

Queen & Member Etiquette

In Public:

Since we are all adults, in addition to royalty, very little needs to be said regarding public manners. However, we do wish to remind our ladies that we are highly noticeable when we are out in public in regalia. The public reaction is very positive because of our good spirits and our bright colors. As a group, we are known to be polite to one another and to the public. We ask that each Member keep in mind that she is representing the Red Hat Society to the public. Just because we're out to have fun and celebrate life doesn't mean that we may ignore common courtesy. Lighthearted fun is good; raucous, rude behavior is SO not Red Hat and is completely unacceptable! While we love our fabulous hats, if attending a play or movie, please be considerate of those seated behind you, and remove your hat during the performance. When dining out, be sure to tip the appropriate amount; we want the staff at every restaurant to remember us fondly! There's nothing more royal than true courtesy!

In the Chapter:

The Red Hat Society stands firm in our commitment to being an inclusive group. All women are a vital part of our Sisterhood. We request that all Members (Queens included) should be well-mannered when communicating with others. The purpose of the Red Hat Society is to promote a positive environment for all who support our mission of fun, friendship, freedom, fulfillment and fitness. Occasionally there may be disharmony within the Chapter - we're all different, it should be no surprise that we don't all want to play the same way! It is recommended that the Supporting Member who is unhappy be encouraged to peacefully and with goodwill start her own Chapter. This is called a Spin-Off Chapter. Furthermore, Supporting Members are encouraged to visit "open to new Members" Chapters to find the best fit for their own interests. Use the CONTACT CHAPTER feature to search your local area for these Chapters.

Spin-Off Chapters

The creation of Spin-Off Chapters is a natural phenomenon of RHS growth. If a Chapter becomes too large, some of the Members may choose to start another Chapter, with one of them becoming a new Queen. Many Queens make it a point to help mold more "Queens of Tomorrow" within their areas. They start their Chapters with the intention of spreading the fun by developing many Queens out of their current Chapterettes. Many groups find that spinning off into new Chapters can actually help spread the fun around! Sharing the Sisterhood with women in your area, developing an amazing network of Queens who share your enthusiasm and building more fun for all is a noble and exciting part of being a part of the Red Hat Society.

Spin-offs can also occur when a group finds that some of its Members want to have fun in different ways or during different times of day than others. A new Chapter may be formed to fulfill these differing needs: that way, no-one has to miss out on the fun!

Example: Perhaps, over time, a few Members discover that they want to play cards every time they get together and have little interest in going out to lunch and the theater

like the other Chapter Members do. Rather than let these Members fade away, you, as Queen, can suggest that they start their own Chapter, pick a Queen and gather other card-playing Members into their group. Supporting Members have access to all the tools available to them to find a new Chapter or to start their own. Of course, your Chapter may continue to keep in touch through RHS Hatquarters events, social media or other multi-Chapter events.

Or

You have just been introduced to the wonderful world of PIRATES! You want to start a Pirate themed Chapter. Grab your pirate hat and start a Spin Off Chapter for all the Pirate Wenches in your area. What a fun adventure that will be!

Current Supporting Members can Upgrade to Queen for only \$19 U.S. by signing into the website and clicking on MY ACCOUNT and selecting UPGRADE TO QUEEN. Queens who would like to develop new Chapters simply visit MY ACCOUNT and select START ADD'L CHAPTERS. Create a new Chapter with your new mission of fun, friendship, freedom, fulfillment and fitness for only \$19 US!

Note: Spin Off Chapters should not take on the original Chapter's name.

When Your Chapter is Full *(Please, No Waiting List!)*

If your Chapter is not interested in adding more Members, please update your Chapter information online by visiting RedHatSociety.com and clicking on CHAPTER INFORMATION, select VIEW CHAPTER PROFILE PAGE, click EDIT and select "closed." Don't forget to hit SAVE at the bottom right corner. If you continue to receive inquiries, respond courteously, explaining that you are closed. But please don't establish a waiting list! Imagine being the new Supporting Member to our Society who was told to "wait to have fun." We ask that you refer potential new Members to Hatquarters: they can reach us by phone (866)386-2850 in the US, or (714)738-0001 (international) or by email at memberservices@RedHatSociety.com. We'll help them join the RHS, find an open Chapter or start their own. We don't want to leave anyone hanging. Let's make them feel included and welcome!

Attendance

In the laissez-faire spirit of the RHS, there is no official roll call at gatherings. Some Chapters ask their Members to attend as many events as possible. Some prefer to let Members show up as often, or as rarely, as they choose. Your Chapter is free to set your own parameters here. As Royalty, we do have etiquette to follow and the importance of the RSVP cannot be over-emphasized. We recommend that the event hostess set a date by which all attendees must respond in order to be included in any specific function. This is common courtesy, and will make planning much easier for the organizers.

How to Add Supporting Members to Your Chapter Roster

Go to the MY ACCOUNT section of the website. Add a NEW Supporting Member by logging in, clicking on MY ACCOUNT and clicking on the Add Members icon. If you are uncomfortable with the computer, feel free to send in the Membership registration forms by mail or call us at Hatquarters (866)386-2850 in the US, or (714)738-0001 International). We'll be happy to assist.

Viewing and/or Contacting Your Chapterettes

We'd like to draw your attention to a very handy feature under MY ACCOUNT. Click on CHAPTER INFORMATION. There you will see the Chapter(s) you are affiliated with. Queens may select the Chapter you would like to view. On the next screen, you will see the names and contact information of all Members of that particular Chapter. For everyone's privacy, Queens are the only ones who have access to contact information. The Queen is welcome to share that information with any Supporting Members in her Chapter.

How to Contact a Chapter

For full instructions, sign in to the website, select MY ACCOUNT and view the Smart Hatters Guide to New Features. You are also welcome to contact Hatquarters for assistance (866)386-2850 in the US, or (714)738-0001 International).

All Queens are Equal and their Chapterettes are important

All Queens in the Red Hat Society are equal and every Queen is special to Hatquarters. We do not divide our Society into districts, regions, states or countries. We actively strive to create a global Society without borders or hierarchy. In some areas, groups of Queens have formed informal 'councils' for the purpose of sharing ideas and broadening friendships, but all Members of such councils are equal. Find out more about Queens' Councils below.

Furthermore, all Members are created equal. Hatquarters hopes that each Queen will ensure that her Chapterettes don't feel they are "just a Supporting Member," but rather an integral part of the Society.

Co-Queens

A Chapter may be run dually by Co-Queens, but one Queen should be selected for the record to be the primary contact with Hatquarters. The additional Co-Queen's name may be listed in the CHAPTER DESCRIPTION section of your Chapter record. Information on the CHAPTER DESCRIPTION section can be found on page 21. Only one Supporting Membership is covered by the \$39 US Chapter registration.

Queen Change

So you've decided to give another Supporting Member the ability to take over as Queen of your existing Chapter. Not a problem! It is best to do so at the time of Chapter renewal. Please call Hatquarters at (866)386-2850 or (714)738-0001 and we will be happy to help you. Please do not attempt to change the Queen's name on the website, as this will complicate the records for the incoming Queen. To enable a smooth transition, we prefer that the outgoing Queen call Member Services to make the change, as we cannot do so without her permission. Once she has called, the new Queen may call to set up her own information in the Chapter record.

After the Queen change is completed, the outgoing Queen retains her RHS Membership by renewing as a Supporting Member for the next year. If the Queen change is done any other time than the renewal time, the current Queen will retain her Membership as a Supporting Member and continue to have full access to the RHS website, all benefits and discounts. The incoming Queen must be a Supporting Member. Her Membership gives her full access to manage her Chapter and all other benefits. The existing renewal date of the Chapter becomes the new renewal date of the incoming Queen.

Queens' Councils

Purpose: The purpose of a Queens' Council is to work with Hatquarters to strengthen that Council's geographic region. Furthermore, Councils strongly stand behind the guidelines and policies set forth by Hatquarters to ensure the Global sisterhood of the Society.

Queens Council gatherings are benevolent groups made up of active Members of the Red Hat Society: Chapter Queens, Co-Queens, Vice Queens or those thinking about becoming a Queen. They meet at-will or on a regular basis to make new friends, share ideas and information from Hatquarters, to provide mentoring, plan and coordinate events, give feedback to Hatquarters and to network. The position of leadership in these groups may be held by one Queen or by several Queens in rotation. Registered Queens with Supporting Members of the Red Hat Society are welcome to attend. Check the RHS Online Calendar for upcoming events in your area.

Members of a Queens Council are not employees of the RHS or RHS policy makers. They are Queens of the RHS who continue to uphold the mission and values of the Society. Joining a Queens Council is perfect for the new Queen. You'll learn from the best. It's also a great tool for the long-time Queen to help her bring fresh ideas back to her Chapter. And Queen Councils are just one more Red Hat way to make new friends.

If your group meets on a regular basis and would like to be recognized as an official RHS Queens Council for your area, please feel free to start a Queens Council Chapter for \$39 US through the RHS website. Ensure that the Chapter name includes QC in the title. This is important for RHS to recognize the official Queen's Council within the Society.

Charities

If any individual Chapter wishes to participate in charitable events in regalia as part of their Chapter activities, we ask that they do so in their Chapter name and mention that they are a part of the Red Hat Society, rather than identifying themselves in the name of the Society as a whole. We want to make sure that no one feels any pressure to participate in charitable events if they don't want to: we're all about fun! Many Hatters do charity work as a part of their "regular" lives and prefer to keep their Hatting time as pure recess time!

American Heart Association

RHS is aligned with the American Heart Association. Our support is expressed by educating our Membership on heart health and related issues only – not in fund-raising activities. If you are interested in finding out more about how to stay heart-healthy, please visit our website at RedHatSociety.com/partners/aha.

Donations to the Red Hat Society

We are honored by requests to accept a donation on behalf of Members and pleased that the Red Hat Society is able to bring such meaning to so many women around the world. While the Red Hat Society is not incorporated as a charitable organization, we have accepted donations in the past from or on behalf of those who want to make contributions to sustain the Society's continuing efforts to enhance the lives of its Members. But such donations cannot be deducted by the donors for tax purposes because of our corporate status. With this understanding, we are happy to receive such

donations sent to our Hatquarters address in the name of those being honored (Red Hat Society 431 S. Acacia Ave., Fullerton, CA 92831). All donations made will go towards supporting the mission of the RHS.

Encountering Non-Supporting Women

If you run into women in Red Hat Regalia, looking just like a bona fide Chapter yet discover they are not card-carrying Members, keep in mind that they may be ignorant of the Membership requirement. Gently explain the Membership concept and give them Hatquarters' phone numbers: (866)386-FUN AT 50 or (714) 738-0001. We sometimes run across "members" who know almost nothing about the RHS, including the necessity for the payment of dooz. Explain that without paid Members there would be no RHS and ask them to take steps to join in the Sisterhood. Above all, be friendly and gentle.

In other situations, you may encounter a group of women who call themselves Red or Pink Hatters, dress in regalia and are not truly Members. The most effective way you can support the Society is to not support their events. The women hosting the events in question should not call it a Red Hat Society event if they are not Supporting Members of the Society. That is a right available only to official Members. Don't let these "faux" Hatters ruin your RHS Membership experience.

We simply ask you to gather the leader's information and contact Hatquarters via memberservices@RedHatSociety.com. We will confidentially and courteously contact these women and offer them the opportunity to join.

Your Moment in the Spotlight: A look at PR

Did you know that every day, somewhere in the world, an article is written about us? It's true! The RHS is constantly monitoring our name in all forms of media to ensure the message and intent is as our Members would expect. We also carefully monitor all forms of media to prevent misrepresentation by non-Members.

Hatquarters believes it is important that we all communicate the same message to the world so as not to confuse potential Members and the public with who we are and/or how to get involved. It is important that we point the media to the Red Hat Society's website as the official place to become a Queen or Member. From that point, new Members can communicate with Chapters in their area to find a "home" if they so choose.

If you are looking for information to share with the media, please feel free to point them to our website to download the media kit under the PRESS ROOM. If you are contacted by the media and feel you need assistance, contact Hatquarters' Marketing Department at pr@RedHatSociety.com. It would be our pleasure to help you with your moment in the spotlight.

When your article is printed or your television appearance airs, make sure you send us a link, copy or a clipping from your moment in the spotlight. Send the information to pr@RedHatSociety.com.

General Info

Red Hat Society Online Store

Support the RHS Global sisterhood by purchasing from the Official RHS Store (RedHatSocietyStore.com). The Red Hat Society selects products that are designed to complement and enhance our fun-loving lifestyle. We invite you to shop from the comfort of your favorite armchair (with a cup of tea of course!) on our online store at RedHatSocietyStore.com. You can reach the store by phone at (877)733-4288 (Toll-free in the US) or (248)652-2993 (International). Don't forget, official Red Hat Society Members get an additional 10% discount on all orders!

If you buy from other vendors, make sure they support the Society by encouraging paid Membership and that they speak positively of our organization. If they are selling to us, they should be respectful of our mission. If they are positive about the RHS, of course feel free to support their business! If you know of people who are taking advantage of our Members and only participating as "members" to sell you something through the CONTACT CHAPTER feature, do not support them. Immediately report them to Hatquarters.

Contact the Red Hat Society Store

Red Hat Society Online Store (located in Michigan)
360 South Street
Rochester, MI 48307
RedHatSocietyStore.com

Red Hat Society Online Store Orders
Toll-free: (877)733-4288
Outside the U.S.: (248)652-2993
Email: sales@RedHatSocietyStore.com
Business hours: Monday – Friday, 9am to 5pm EST

Get Social with the RHS Store!

Visit the Store's website: RedHatSocietyStore.com
Follow the Store on Twitter: twitter.com/RedHatSociety
Join the Store on Facebook: facebook.com/
Follow the Store's Pins on Pinterest: pinterest.com/rhsstore
Read the Store's blog: blog.redhatsocietystore.com

RHS Ambassadors

Launched in 2012, the Ambassador Program is made up of a group of amazing Hatters (both Red and Pink) who believe in the Global sisterhood of the RHS and stand arm in arm with Hatquarters to ensure new women learn about the Society. Not only is it a great way to get involved and help grow the Global sisterhood of the Society, it has become one of the most rewarding programs RHS has ever put in place. The Ambassadors offer "goodwill" to all they meet, share the Sisterhood with new potential women, represent RHS to the media and anything else they feel will ensure that women for generations to come can call the Sisterhood their own. If you are looking to get more involved in the Sisterhood, Hatquarters wants to talk to you! To learn more about

the Ambassador Program, sign in to the RHS website, go to MY ACCOUNT and click on AMBASSADOR PROGRAM, or email us at Ambassadors@RedHatSociety.com. For more info visit: RedHatSociety.com/ambassador.

RHS Partners

The ultimate mission of the partnerships and alliances we make with outside companies is to help keep our Membership dooz low. We carefully choose partners and corporate advertisers which we feel will resonate with Members. Supporting these projects will help us keep Members' fees at the current low levels. Please help support our efforts by supporting what we advertise. It makes a difference! You can get more information on our partners at the RHS website: just click on SHOPPING & OFFERS at the top of the page! For more info visit: RedHatSociety.com/partners.

RHS Partners

Are You A Business Owner? Do you have a Company/Person to refer to RHS?

Businesses who have products and services they want to target to RHS Members can contact our RHS Business to Business department using the interface online. Simply go to RedHatSociety.com and find the ABOUT US section on the navigation bar; on the drop-down menu, select "Advertising and Partnerships." We'd love to hear from you! For more info visit: RedHatSociety.com/B2B.

How to Spot an Official Product

Look for the official Red Hat Society logo, logo hat, or seal. If it's not on the product, it's not an official product! If you are in doubt, feel free to contact RHS by email, memberservices@RedHatSociety.com or by phone (866)386-2850 (Toll-free in the US) or (714)738-0001 (International).

Exclusive RHS Trading Cards & Stationery

A Queen & Supporting Member's official calling card. Every Member is invited to have her own set so that she can pass them around to all that she encounters. Visit the Red Hat Society website and click on SHOPPING & OFFERS, and then scroll down to Trading Cards to get your own set...or two!

Exclusive RHS Name Badges

Every Queen & Supporting Member should be able to show her RHS pride with an official name badge. Visit the Red Hat Society website and click on SHOPPING & OFFERS, and then scroll down to Name Badges to get your favorite designs!

Contact The Red Hat Society

Main Office - Hatquarters (located in Southern California)
The Red Hat Society, Inc.
431 S. Acacia Ave.
Fullerton, CA 92831-4753
(714) 738-0001
(866) 386-2850 (Toll-free in US)
Business hours: Monday - Thursday, 8am to 5pm PST

Discover the online world of Red Hat Society

Visit our website: RedHatSociety.com
Follow us on Twitter: twitter.com/RedHatSociety
Join us on Facebook: facebook.com/RedHatSocietyPage
Follow our Pins on Pinterest: pinterest.com/redhatsociety
Subscribe to us on YouTube: youtube.com/user/RubyRedhat
See our videos: RedHatSociety.com/videos
Read the RHS blog: RedHatSociety.com/blog
Follow our photos and videos: instagram.com/RedHatSociety

Business to Business Inquiries

For more information on advertising and promotional opportunities with the Red Hat Society, please visit: RedHatSociety.com/b2b.

Email

To reach us by email, please use the emails listed below so that we can be of assistance. Use the email subject line as a brief description of your topic.

Membership Questions/
Comments/Assistance: [**memberservices@RedHatSociety.com**](mailto:memberservices@RedHatSociety.com)

Official RHS Event Questions/Assistance: [**events@RedHatSociety.com**](mailto:events@RedHatSociety.com)

Member Hosted EVENT CALENDAR
Posting Questions/Assistance: [**eventcalendar@RedHatSociety.com**](mailto:eventcalendar@RedHatSociety.com)

Current RHS Ambassador
Communication and Inquiries: [**ambassadors@RedHatSociety.com**](mailto:ambassadors@RedHatSociety.com)

Fun and Inspiring Member Stories
and Photo Submissions: [**stories@RedHatSociety.com**](mailto:stories@RedHatSociety.com)
*(for possible use in upcoming RHS
publications and social media outlets)*

Public Relations Questions: [**pr@RedHatSociety.com**](mailto:pr@RedHatSociety.com)

Legal questions: [**trademarks@RedHatSociety.com**](mailto:trademarks@RedHatSociety.com)

General Information/Questions: [**info@RedHatSociety.com**](mailto:info@RedHatSociety.com)

Businesses Interested in
Partnering or Advertising: [**vendors@RedHatSociety.com**](mailto:vendors@RedHatSociety.com)

Red Hat Society Store: [**sales@redhatsocietystore.com**](mailto:sales@redhatsocietystore.com)

Terms & Conditions

Red Hat Society (“RHS”) Policy

The policies contained in these terms and conditions have been implemented to protect our Members and the name, identity, goodwill, brand, trademarks, copyrights and other intellectual property and vital interests of RHS. Unauthorized use of RHS intellectual property – even with good intentions – is a violation of state and federal law.

Privacy Policy

It is RHS policy to protect the privacy and personal information of its Members. RHS has created a privacy policy to explain when and how personal information is collected, used, disclosed and protected including, but not limited to, our website at RedHatSociety.com (the “Site”). By using the Site, you consent to the privacy practices described in this privacy policy.

Information About You

1. Membership and Transaction Information

When you become a Member, RHS will collect personal information about you including your name, email address, address, phone number, demographic information, and a username and password of your choice. When you purchase a product or service from RHS or purchase one of our co-branded products or services, we may also collect payment and purchasing information.

2. Submissions and Member Service

RHS occasionally performs online user surveys asking for certain forms of general information. We use this data from our surveys to help RHS support the needs of its Membership. RHS may also collect information that identifies you personally when you send us Member comments, questions, suggestions, job applications, resumes, or other business-related contacts.

3. Public Forums and Chapter Lists

RHS prohibits use of any information gleaned from the following including, but not limited to, Queen Member Board, chat rooms, forums, message boards, news groups or other RHS web services for the purpose of sending unsolicited commercial emails, hate emails, or spam. However, any information you disclose in these communication resources becomes public information to some extent, and you should exercise caution when deciding to disclose your personal information. Chapter listing information is posted on the Site for the sole purpose of assisting Members to communicate within RHS and is not to be used to form solicitation lists of any kind. To learn more about RHS website policies, please refer to our Website Terms and Conditions and Chapter Website Policies.

4. Automatically Collected Information

RHS automatically receives certain types of information whenever you interact with us. “Clickstream” information may be collected, which includes, but is not limited to: browsing behavior, your IP address, site entry and exit points, search terms, website addresses visited, page views, and impressions. RHS may use cookies to collect information to determine how to improve and personalize your experience of our Site by seeing which areas and features are most popular; to allow you to visit the Site without re-entering your username or password; and to track and complete transactions you have requested. Most browsers automatically accept cookies as the default setting. You can modify browser settings to reject cookies or to prompt you before accepting a cookie. If you decide not to accept our cookies, you will still be able to access those parts of our Site available to the general public, but you may not be able to use some of the Site’s features or services.

5. Notice Concerning Children

RHS is a general audience site, and does not direct any of the content specifically at children under 13 years of age. RHS understands and is committed to respecting the sensitive nature of children’s privacy online. If RHS learns or has reason to suspect that a Site user is under age 13, RHS will promptly delete any personal information in that user’s account unless parental permission can be obtained.

Use of Personal Information

1. Broadcasts and Messages

Email broadcasts including, but not limited to, the Friday Broadcast are sent to users who have signed up to receive it. Users may opt-out of receiving future RHS broadcasts by unsubscribing. RHS reserves the right to send you certain communications relating to your Membership, such as Member service responses and other administrative messages without offering you the opportunity to opt-out of receiving them.

2. Disclosure of Personal Information to Others

RHS does not rent, sell, or share personal information about you with other people or non-affiliated companies without your prior consent except (i) to offer you RHS, licensed, partner-provided and co-branded products and services, (ii) as necessary to complete a transaction you requested, (iii) as necessary to perform internal analysis and business functions, or (iv) when permitted by law or to protect RHS rights or property. Third party vendors may not use or disclose your personal information for any other purpose.

3. Internal Analysis

RHS uses information collected about our Chapters/Members internally to continually enhance the Member experience.

4. Protection of the Red Hat Society and Others

RHS may disclose personal information in the good faith belief that we are lawfully authorized to do so, or that doing so is reasonably necessary to comply with the authorities or any legal process, respond to any claims, or to protect the rights, property or personal safety of RHS Members and employees or the public.

Third-Party Sites

RHS may provide links to third-party websites from the Site as a service to our users. RHS is not responsible for the content or information collection practices of those sites. These websites' privacy policies may differ from those of RHS. Therefore, we encourage you to review and understand third-party privacy practices before providing them with information.

Network and Information Security

RHS uses commercially reasonable efforts to protect your personal information, but cannot guarantee that your information will not be disclosed or accessed by accidental circumstances or by the unauthorized acts of others. Your Membership information is accessible online through use of a username and password. To protect the confidentiality of personal information, you should not disclose your password or other confidential personal information. You are responsible for all uses on our Site by any person using your password. Please advise us immediately if you believe your password has been misused.

Updating Personal Information

Any Member may view, correct or modify her personal information by logging onto the Site and modifying her Member profile.

Updating This Policy

We reserve the right to change this policy at any time. If our privacy practices change we will post the policy changes with notice regarding the date the Policy was last updated. We encourage you to check the Site if you are concerned about how your information is used.

Website Terms and Conditions

The following conditions apply to all websites and domains of RHS ("Sites and Domains").

1. Use of any Site or Domain to sell or promote any commercial product or service without prior written permission is prohibited.
2. Any information or content on any Site or Domain cannot be disseminated in the name of the Red Hat Society or used on any other website or printed material without prior written permission.
3. The property of RHS includes, but is not limited to, the following: the name of the Red Hat Society, its logo, Ruby RedHat, all other intellectual property, and the contents of all Sites and Domains. Prior written permission is required for use. Any unethical, immoral or obscene materials, communications or website content is prohibited.
4. Use of information from any Site or Domain to form spam or solicitation lists of any kind beyond legitimate RHS or Chapter/Member communication is prohibited.
5. Use of any of the written content of any Site or Domain on any other website or printed material without prior written permission is prohibited.
6. Use of "The Queen Member Board," "Red Hat Chat" and/or any other vehicle of communication provided on Sites and Domains to harass or deliberately misinform, mislead or confuse others is prohibited.

Commercial Activity and Use of Red Hat Society Intellectual Property

Members' personal business interests and participation in RHS must be kept separate.

Members of RHS Chapters may not:

1. Engage in negotiations with any third-party on behalf of RHS.
2. Use the RHS name to sell or promote any commercial product or service.
3. Distribute any type of printed materials in the name of RHS which has not been supplied or authorized by RHS.
4. Use their RHS affiliation to sell commercial products or services unless authorized.
5. Present their Chapter as part of an independent organization. A Chapter must always present itself as a Chapter of the RHS. If the Chapter has a Chapter website, the Chapter name indicating its affiliation with RHS and a link to RedHatSociety.com must be prominently displayed on the first page, without any "scrolling" necessary.
6. Use their RHS affiliation to solicit Membership in an organization which appears to be in direct competition with, or to be an infringement upon the intellectual property of the RHS.

If a Member or Chapter is interested in using RHS registered or common law trademarks or trade dress please contact legal@redhatsociety.com for possible licensing requests.

Membership Dooz

All Chapters and Members must ensure their Membership dooz are renewed annually via mail, Internet or phone payment on or before their anniversary date, which is the day a Chapter or Member first joined RHS. Upon renewal, Members will receive the current year's Membership kit.

If a renewal fee is not received by the expiration date, the Chapter or Member will lose all rights and privileges pertaining to Membership. Membership dooz are used by RHS to support operational costs of an office staffed by employees who answer phone calls and e-mails personally and as quickly and efficiently as possible.

Please visit the RHS Site for our current policy on untimely renewals, which is subject to change without notice. Membership fees are nonrefundable.

Chapter Sponsored Events

RHS publishes an Event Calendar to help Chapters publicize their events. This is a communication tool only, designed to support our Members, and does not constitute RHS sponsorship or endorsement of the posted events. Official RHS events are planned by Hatquarters and promoted on the RHS website.

RHS Chapters may:

- Plan local events and activities which may involve other Chapters or Members.
- Use their specific Chapter names to advertise and promote local events and activities.
- Invite guests to local events and activities to learn about RHS in anticipation of their becoming Members to share the Global sisterhood of fun, freedom, friendship, fulfillment and fitness in our global Sisterhood.

Chapter events cannot involve negotiations with outside parties, such as hotels or travel agencies, using the RHS name. To ensure we are always promoting fun and friendship Chapter events must not involve anything which may be considered questionable in nature and using their RHS affiliation to publicize such events.

The following are answers to commonly asked questions:

Q: Why do RHS Members dress primarily in red/purple or pink/lavender?

A: Being a Hatter is about our global Sisterhood which is known for our distinctive trade dress colors of red with purple, and pink with lavender. Our colors are what make Hatters a unique, fun and recognizable group. Although adding other colors can be fun, it detracts from the distinctiveness of our global Sisterhood.

Q: Why are Chapter events for Members only allowed to be promoted on the RHS calendar, Queen Member Board and through the Chapter contacts?

A: Participation in the RHS Sisterhood is a privilege reserved to RHS Members. We encourage our Members to share the fun and friendship they have found as Members of the RHS with their friends and family. If a Chapter wishes to post an event that welcomes both Members and guests on the RHS calendar, Queen Member Board and through Chapter contacts, please ensure that guests understand that they are welcome and invited so they can decide if they would like to join RHS. Membership is required for continued participation. In order for RHS to publish and promote your event you must allow one of your local RHS Ambassadors to attend the event to support the invitation to new Members. If an Ambassador is not available please contact HatQuarters to see how we can help find an alternative.

Q: Why should I notify RHS Hatquarters if I am planning a large event?

A: RHS would appreciate if Members planning a large event (involving more than 200 people) would notify Hatquarters before proceeding, as RHS may have an event scheduled for a similar time or place. This ensures that events will not conflict and allow coordination in planning. Please email RHS at events@RedHatSociety.com, or call us at (714)738-0001 or Toll-free in the U.S. at (866)386-2850.

Chapter Website Policy

The following policies are part of Membership Terms and Conditions for Members who wish to create RHS Chapter websites. We thank you for your cooperation in building your Chapter website.

1. Chapter websites must not represent the Chapter as part of an independent organization.
2. A Chapter website must clearly present itself as from a Chapter of RHS. The Chapter name indicating such affiliation and a link to RedHatSociety.com must be present on the home page of the Chapter website.
3. A Chapter must not use the poem "Warning" by Jenny Joseph, or any portion thereof, on its website. RHS does not have an agreement with Jenny Joseph for Chapters to publish her poem.
4. Chapter websites must not violate copyright or trademark laws, including but not limited to, use of RHS' official logo.
5. Chapter websites must not be used for the purpose of selling goods or services.
6. A Chapter must not use the Red Hat Society name, logo, or any other copyright or trademark of The Red Hat Society, Inc. on a website that sells goods or services which are not offered or licensed by RHS.
7. There should be no direct link from a Chapter page to other websites offering goods or services aimed at Members which would confuse the public to believe that such unauthorized products or services are in any way sanctioned by or affiliated with RHS.
8. A Chapter website must not be used to misrepresent, defame, libel, or malign RHS, its Members or Chapters.
9. Chapters are welcome to use the RHS Chapter logo graphic on their Chapter websites.

Chapter Logo and Trademark Policy

The Red Hat Society name and logo are registered trademarks of The Red Hat Society, Inc. Our intellectual property includes but is not limited to our logo, the hat and sash, either the hat or sash alone, Ruby RedHat and other names and marks copyrighted by and/or trademarks of RHS.

Membership in RHS does not give a person the right or special privileges to use the name, logo, Ruby RedHat, or any other copyright or trademark other than as expressly authorized by RHS. Commercial use of our intellectual property without prior written authorization from RHS will subject the infringer to prosecution under the law. Such authorization may be obtained in appropriate circumstances by contacting HatQuarters.

Chapter Logo

The Red Hat Society Chapter Logo and animated Ruby RedHat graphic may be used by Members on the following goods and services: RHS Chapter websites, name tags, rosters, newsletters, event fliers, and other Chapter matters. Special permission is not required provided that Chapters do not market or endorse or allow others to market or endorse goods or services, defame RHS in any way, or use RHS intellectual property without prior written authorization of RHS.

Any Chapter or Member using the Chapter logo must include the name of her Chapter above, beside or below the RHS Chapter logo to avoid confusion. For Example: "The Good Golly, Miss Molly Chapter of the Red Hat Society".

A downloadable picture of the RHS Chapter logo graphic is available online to Members. If you are a Chapter Queen or a Member, you may download it at any time for legitimate Chapter purposes by visiting RedHatSociety.com and clicking "Logo and Trademark Usage" located at the bottom of the webpage. If items you would like to see bearing the Chapter logo are not available in the Red Hat Society Store, you may secure the rights to produce such items for your Chapter's use only by completing an RHS Chapter Logo Usage Contract.

Termination of Membership or Chapter

Failure to comply with the above terms and conditions may result in appropriate action, including but not limited, to discontinuance of any or all RHS rights, privileges and services. RHS reserves all rights to terminate Membership or Chapter status based on a failure to comply with any of these terms and conditions and/or for behavior which RHS determines is inconsistent with any of these terms and conditions.

If Membership or Chapter status is terminated, the Member or Chapter may no longer use any intellectual property belonging to RHS and may not use its trade dress colors of red/purple and pink/lavender in combinations or any way which would confuse the public regarding association with or representation of RHS or its Members.

Chapter and/or Queen/Membership fees will be forfeited in the case of discontinued Chapter/Membership status.

Terms and Conditions

Failure to comply with the above terms and conditions may result in legal action by RHS. These terms and conditions are subject to amendment or revision by RHS without prior notice.

Benefits

QUEEN PRIVILEGES*

- Queens are the only Members of the RHS who may lead a Chapter
- Queens receive email communications from other Queens and Supporting Members through the CONTACT CHAPTER feature of the website
- Queens may participate in valuable "Queens Only" Contests
- Queens receive special recognition at RHS sponsored events
- Queens are invited to create or take part in RHS Royal Court of Queens Events, in addition to area Queen's Councils/Roundtables
- Queens have permission to use the Queen's Wave
- Inclusion on the Official RHS Chapter List. If your Chapter is open to considering new Members, we'll send Sisters your way!

*These exclusive privileges are in addition to those privileges provided to Members of RHS. Enjoy!

MEMBER PRIVILEGES

- Royal invitation to all Red Hat Society sponsored events
- The right to use the Red Hat Society chapter logo on Member materials (Subject to guidelines in the Red Hat Society Logo Usage Policy.)
- A year's worth of unlimited support from Hatquarters and Members, ideas, and connections with thousands of like-minded women, worldwide, for Fun and Friendship!

EXCLUSIVE QUEEN & MEMBER SAVINGS

- 10% Discount at the Official RedHatSocietystore.com where we offer you exclusive RHS branded merchandise for your next outing.
- GRAND Magazine: an online digital magazine for grandparents
- RHS Amtrak Discount (Yes, it's the highest discount available to anyone! Put it to the test!)
- RHS Trading Cards (check often for new styles and deals)

MEMBERSHIP PUBLICATIONS

- Monthly Queen to Queen Broadcast (QUEEN ACCESS ONLY! - Hear from our Exalted Queen Mother, Sue Ellen Cooper, on how to reign in your Queendom. Be the first to hear what will be happening in the Society!)
- Queen to Queens Broadcast Library (Read past messages to gain even more insight.)
- Every Other Friday Broadcast (Filling you in on all the latest Red & Pink Hatter stories and info.)
- Friday Broadcast Library (Read past messages to gain even more insight.)
- Red Hatter Matters, the official online digital magazine of The Red Hat Society

MEMBER-ONLY RESOURCES

- Activities Collection
- Recipes
- Printable Greeting Cards
- RHS T-shirt Transfers
- RHS Party Favors
- RHS Paper Dolls
- RHS REDuation Party Kit (Pledge, Invitation, Wisdom Notes for celebrating THE magic birthday of 50!)
- RHS Contact Chapter Feature (Get connected and start playing!)
- RHS Online Event Calendar (Find out what's happening with other Chapters!)
- Official RHS Computer Wallpaper to decorate your desktop
- Virtual Tour of Hatquarters (Visit Hatquarters virtually and when you are in the area visit in person!)
- Invite-a-Friend SUPER Opportunity: With valuable prize winning opportunities (From free convention passes to RHS branded merchandise, you don't want to miss out on spreading the news of The Red Hat Society!)
- Queens and Members Board: RHS Private Discussion Forum
- Exclusive Invitation to Join our Ambassador Program giving you the ability to represent Hatquarters and The Red Hat Society as the "go to girl" in your area.

Note: Benefits are subject to change.

REDHATSOCIETY.COM

EXCLUSIVE  **PRODUCTS**
WHILE SUPPLIES LAST

These products may be purchased on the RHS website under Shopping and Offers.



NEW 2015 Queen Pin



NEW 2015 Supporting Member Pin



Legacy Hat



Starter RHS Pin without Charm



Member Pin with Hat Charm



Queen Pin with Crown Charm



2013 Queen Pin & Star Charm



2014 Queen Pin & Cupcake Charm



Queen Pin 15th Anniversary with Charm



2013 Supporting Member Pin & Star Charm



2014 Supporting Member Pin & Cupcake Charm



Supporting Member Pin



EXCLUSIVE RED HAT SOCIETY PRODUCTS
JUST FOR QUEENS AND MEMBERS!

Red Hat Society[®]

SHOW OFF YOUR RHS PRIDE WITH:

- A VARIETY OF MEMBER PINS
- THE LATEST HAT DESIGN
- RHS BROCHURES FOR SHARING THE LEGACY OF FUN & FRIENDSHIP
- AND OTHER LIMITED EDITION ITEMS

ALL WHILE SUPPLIES LAST!

TO PURCHASE, SIMPLY SIGN IN TO REDHATSOCIETY.COM,
CLICK ON MY ACCOUNT AND THERE YOU WILL FIND
ORDER MEMBER/QUEEN MATERIALS.

REDHATSOCIETY.COM

SHOULD YOU NEED ASSISTANCE, PLEASE FEEL FREE TO GIVE
HATQUARTERS A CALL AT (866)386-2850 OR (714)738-0001.



Red Hat Society

Membership Registration

Know someone who should join the fun?
Copy this form. She'll simply fill it out and
follow the mailing instructions.

1. Your Information

First Name: _____ Last Name: _____

Street Address: _____ Apt/Sp# : _____

City: _____ State/Province: _____

ZIP or Postal Code: _____ Country: _____

Phone: (_____) _____ Cell: _____

E-Mail: _____

For your Supporting Member login,
please choose your Username: _____

(Please limit the number of characters to 3-20. Thanks!)

2. Registration or Renewal Fees & Extras

Queen (\$39 a year) - includes Queen Card

I am starting my own chapter.

I am renewing my chapter.

I'm upgrading to Queen (\$19, already a Supporting Member)

Chapter Number: _____

Chapter Name: _____ Member ID Number: _____

Supporting Member (\$20 a year)

I do not have a chapter number. Sign me up in the Red Hat Society to get me started.

I'm renewing my Supporting Membership.

I have a chapter number for a local RHS chapter I would like to join.

Chapter Number: _____

Member Number: _____

Chapter Number: _____

3. Payment

Payment Options:

Please charge my credit card for my Membership.
Your card will be charged with registration.

AMEX MasterCard Discover VISA

I have enclosed a check made payable to the Red Hat Society (Canada: Note "U.S. Funds" on Check)
International orders are welcome by credit card only.

Cardholder's Name (please print):

Mail to: Red Hat Society
431 S. Acacia Avenue Fullerton, CA 92831

CVV: Expiration Date: /

Total: \$ _____
Shipping is on us!

Card Number:

Cardholder's Signature:

IMPORTANT: Submittal of this form shall signify acknowledgement of, and agreement to, all Membership Terms and Conditions as listed on the Red Hat Society web site. Visit RedHatSociety.com to view. Membership is non-refundable.